

ALWAYS
LEARNING

Community Supported Agriculture (CSA) Employee Feedback Survey Results

Iowa Wellness Team

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Coordinator, Iowa Wellness Team

Overview

Employees were sent a 9-question survey on week 14 of the program. They were sent an email that requested they complete the survey to support the Wellness team in continuing the CSA program at Pearson.

This survey enables the Wellness team to measure the success of the program and reveals areas of improvement. This measure of success meets the Wellness teams program objective to be efficacious with all initiatives.

The survey was distributed to the 55 Summer CSA Participants. Thirty-three participants responded, a response rate of 60%.

Survey Results

Participant Comments

“I love this program!!!!”

“Keep this program going, I love it!!!”

“My family and I have been CSA participants for many years. We dropped out of our CSA last year because it was getting really hard to make the pick-up dates and the variety just wasn't what we hoped for. I decided to give this a whirl and have been so pleased. It's been convenient and the variety, quality, and quantity of produce has been exceptional. Thank you Wellness Team and Farmer Kate.”

“I love the variety of produce and how excited folks have been about supporting a local farmer and the local economy.”

Survey Results

Participant Comments

“The produce is wonderful, and people are great. One of the best things the Wellness committee has offered in my opinion.”

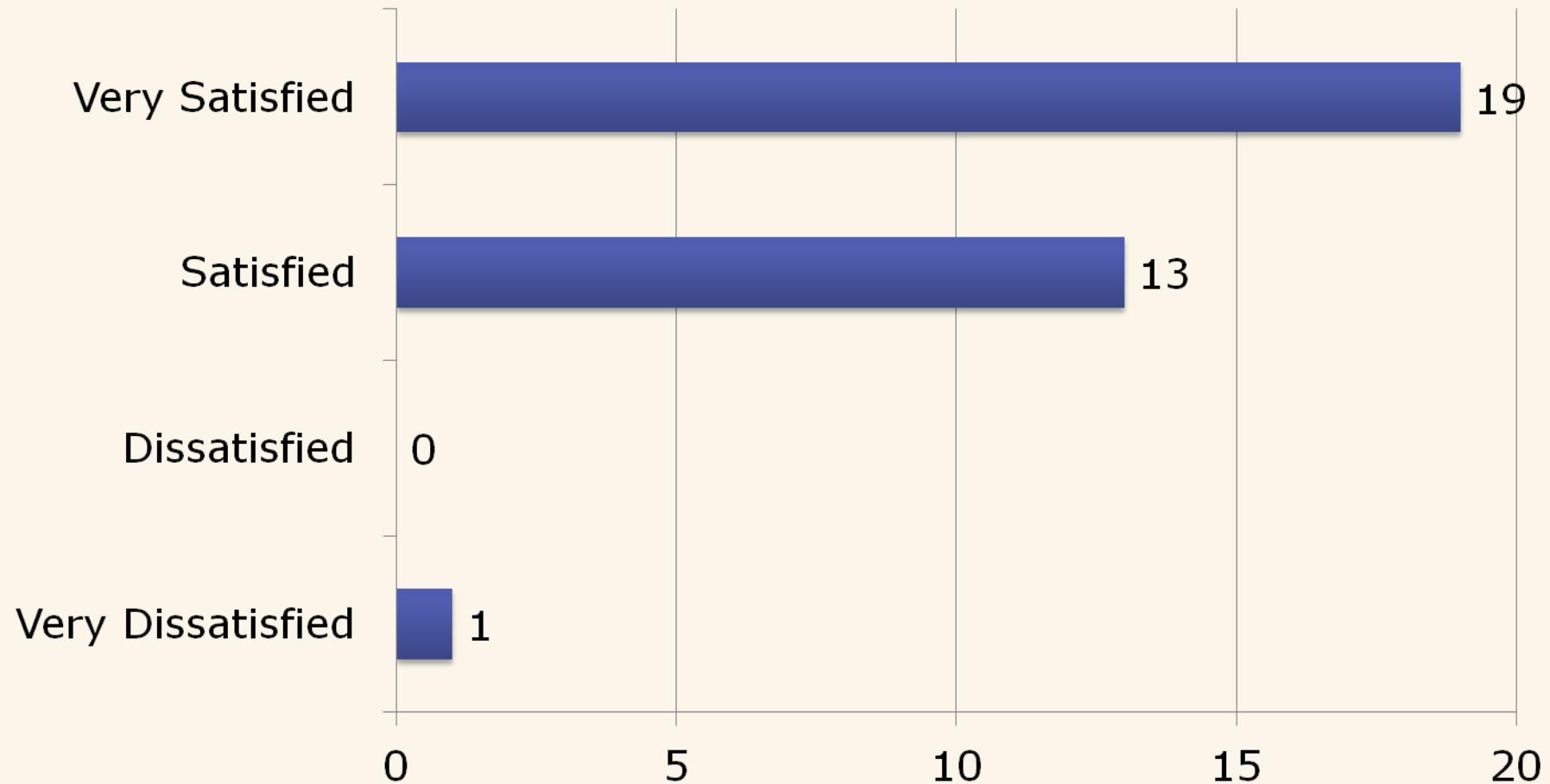
“I liked the convenience of having it brought to work.”

“It has resulted in me eating better.”

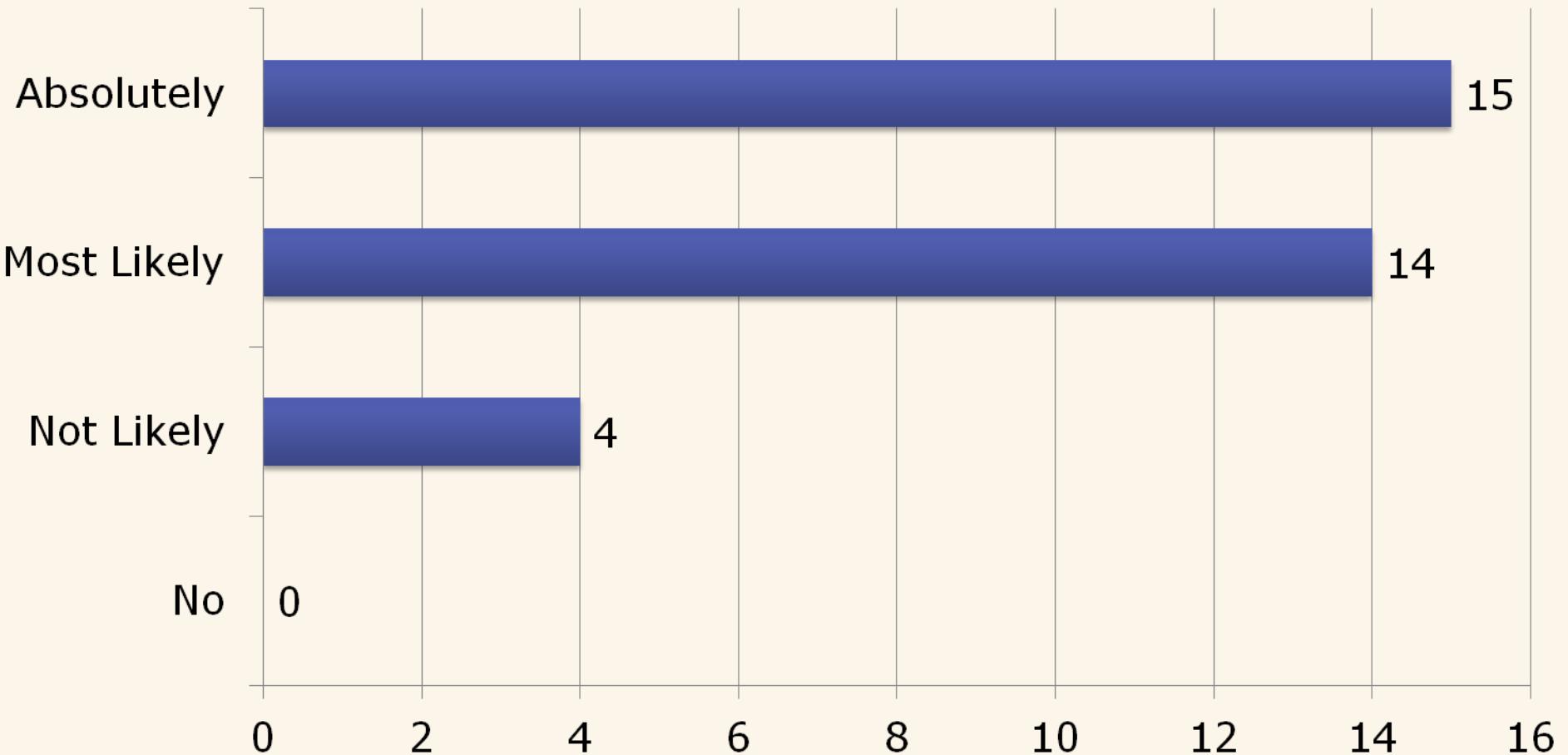
“Enjoyed the selection and amount of veggies. The convenience of picking up a CSA at work cannot be beat.”

“Looking forward to my fall shares also! Definitely will participate next year as well!”

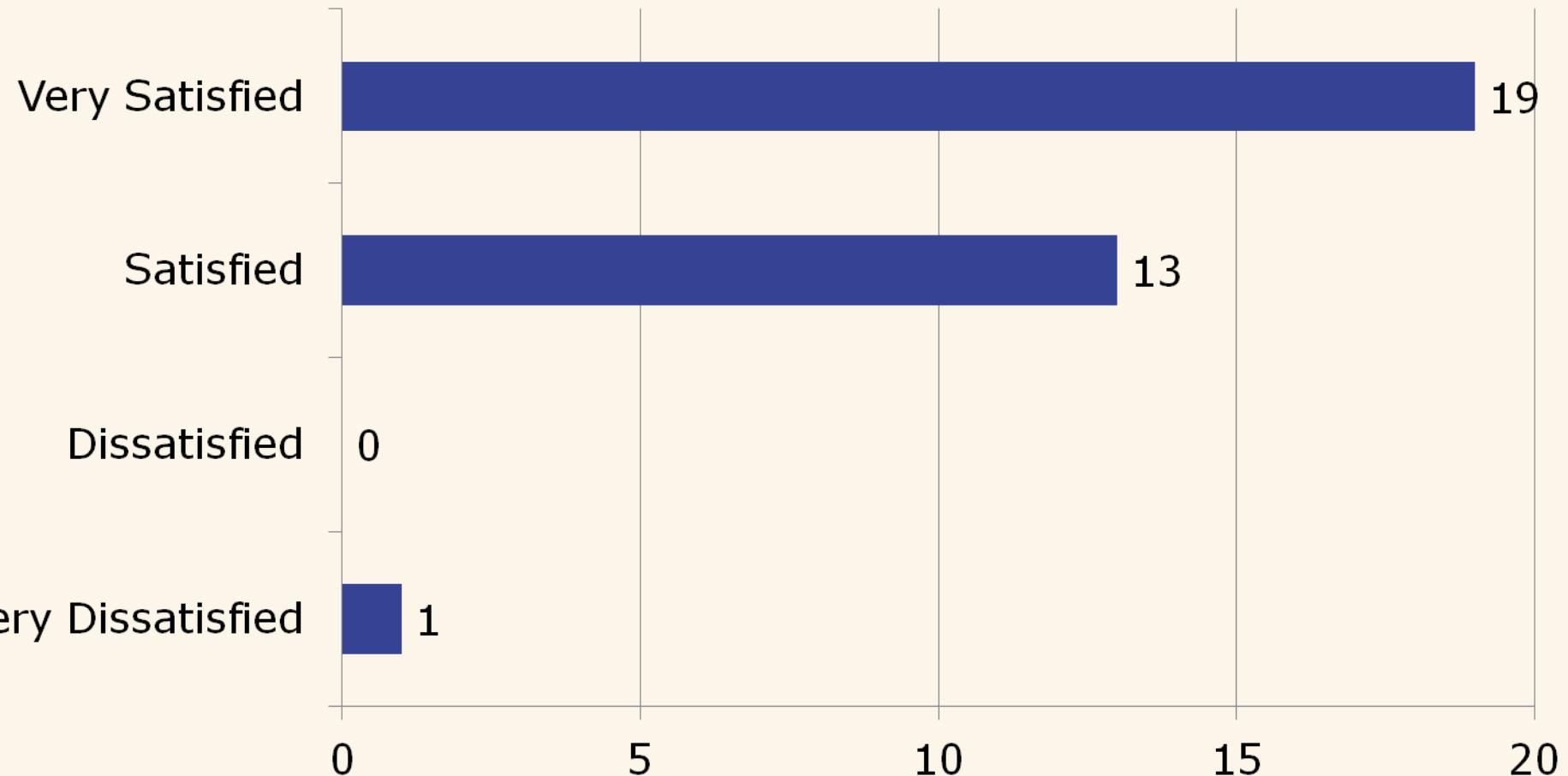
1) Overall, how satisfied are you with the CSA share program?



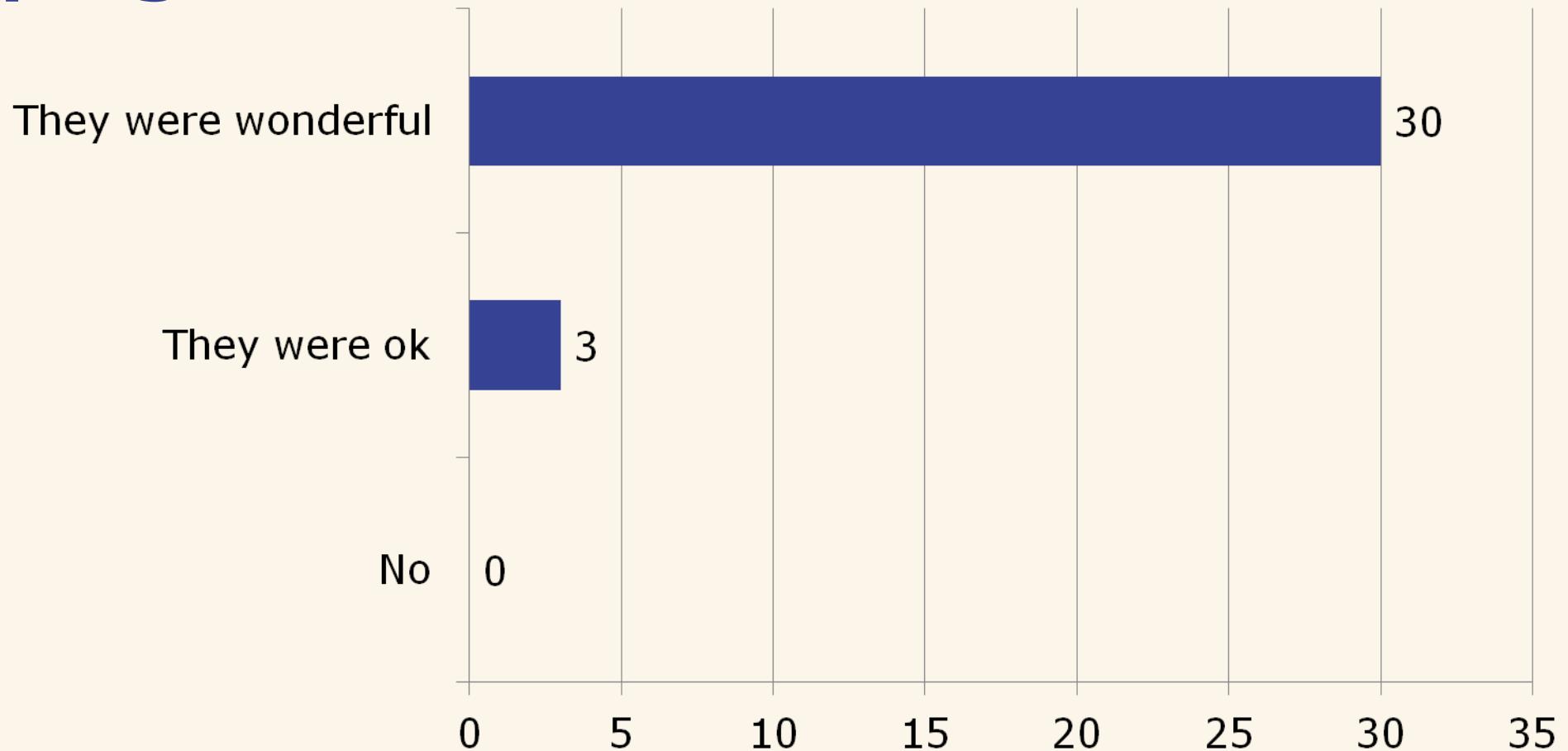
2) Would you participate in a CSA share program through Pearson next year?



3) How satisfied were you with the drop time being from 3-4 pm?



4) How satisfied were you with the Wellness team's coordination of the program?



5) What have you liked about the CSA program?

The delivery at work is very convenient and I love the farm to bag freshness.

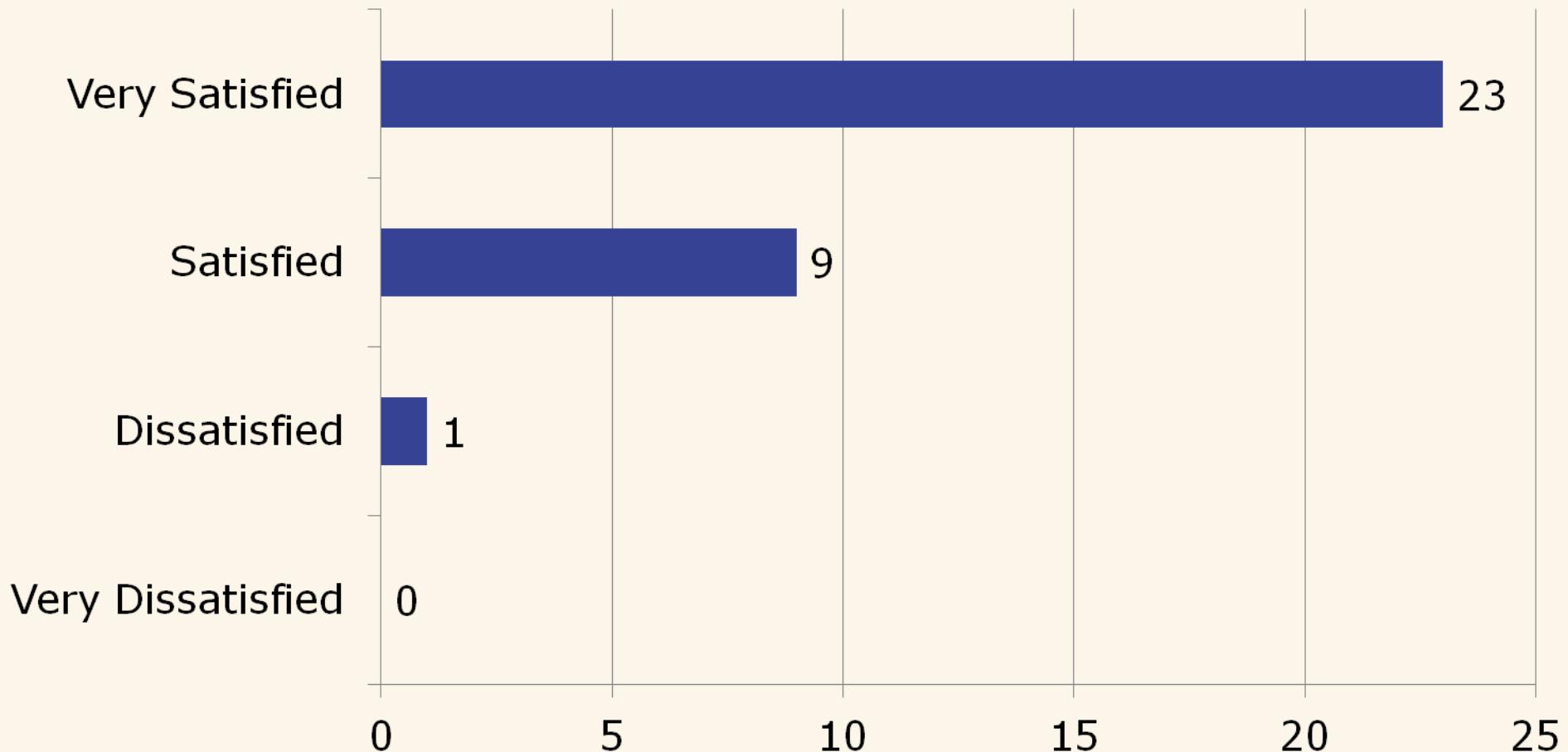
News of what is in the week's share, gardening tips, and some menu ideas.

Everyone is very friendly, and things were communicated very well. Well coordinated and it came directly to the office. The produce was amazing and very plentiful! Loved it!

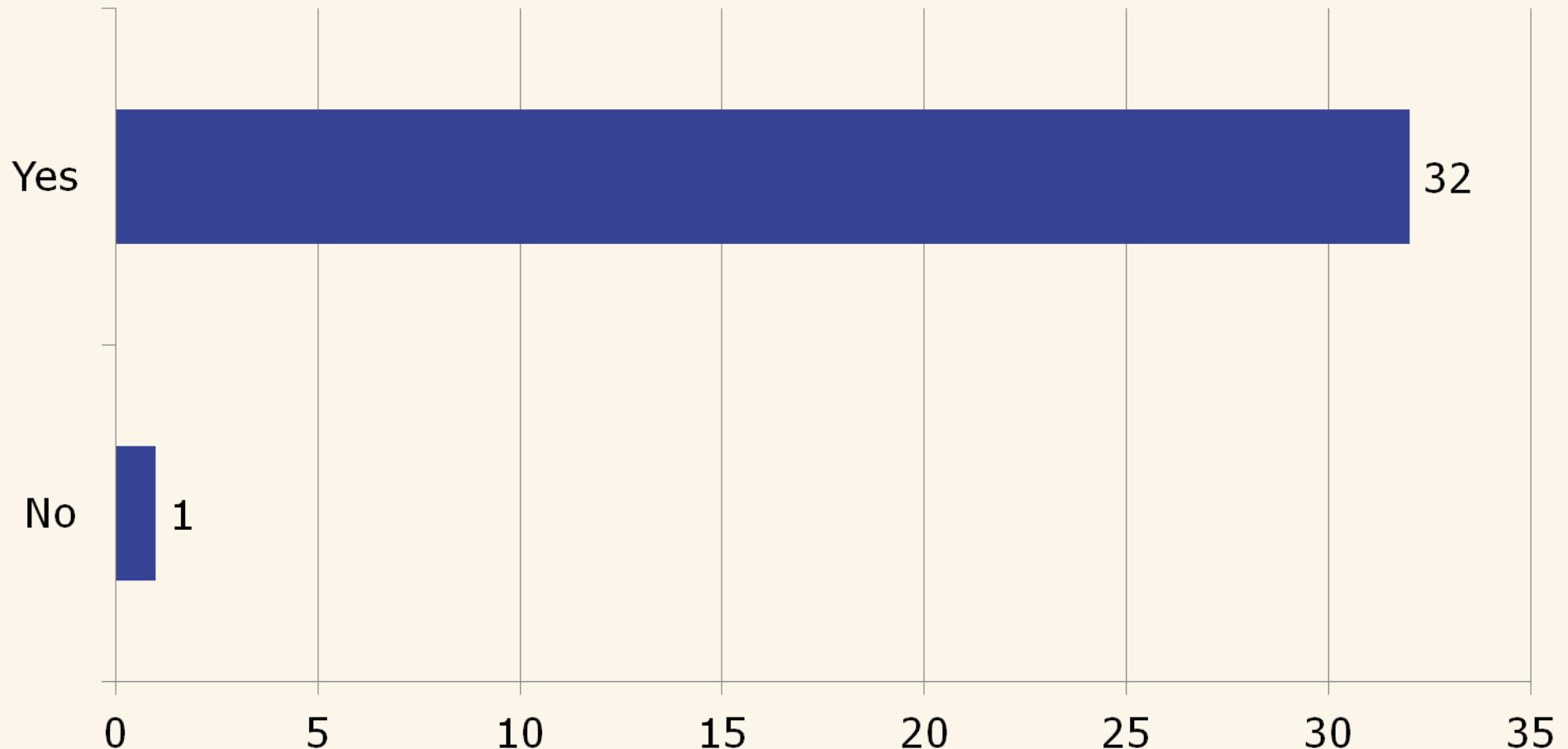
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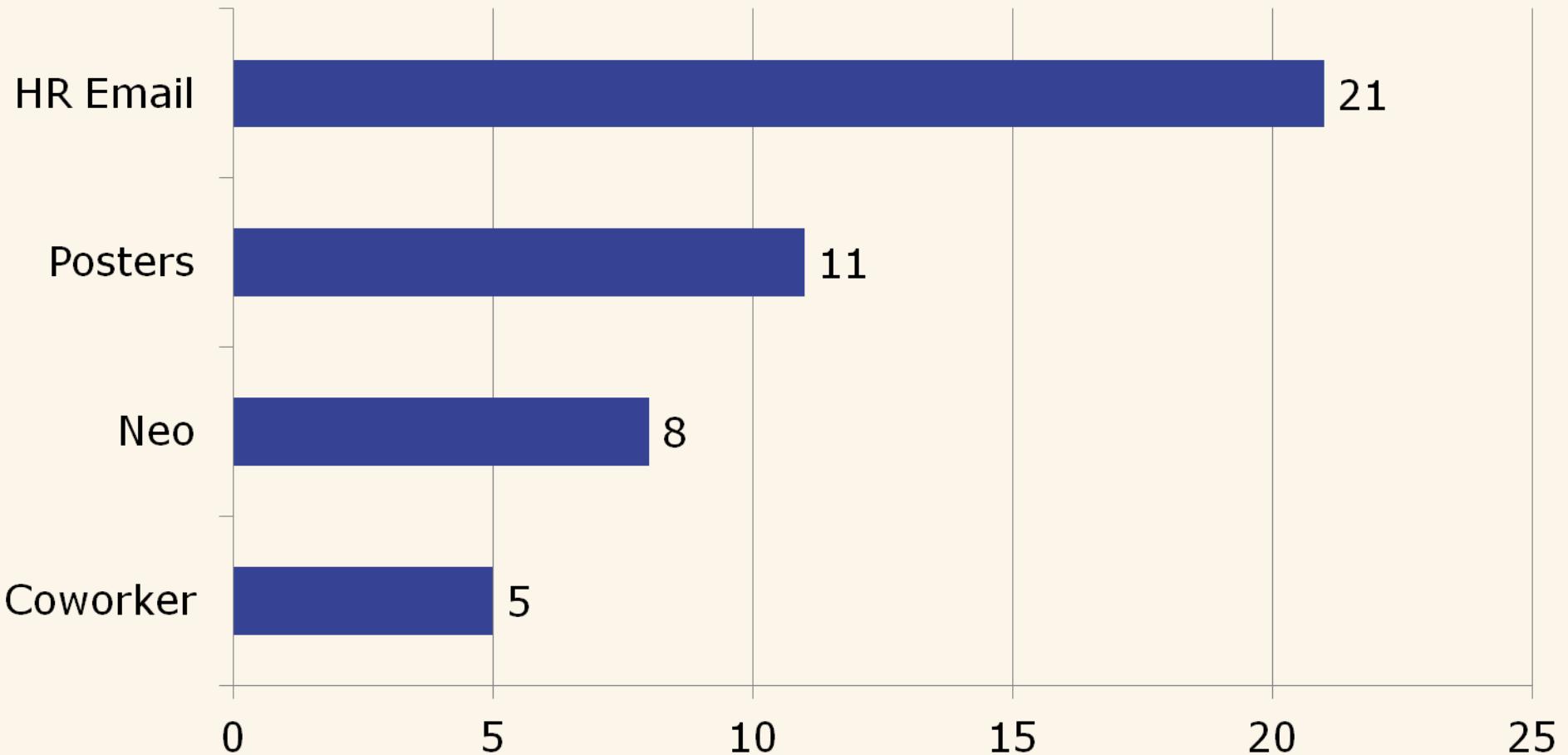
6) How satisfied have you been with the quantity of the food?



7) Would you recommend the CSA program to a co-worker or a friend?



8) How did you learn of the CSA Share program?



Suggested Recommendations

- 1. Addition of sweet corn and other produce like meat, fruit, and eggs**
- 2. An “opt-out” week, that employees can use when they are on vacation.**
- 3. More variety early on in the season**
- 4. Provide more of a heads up on what will be in the share each week so that meals can be better planned and the produce is not wasted**

Thank you